



**SATURDAY, NOVEMBER 9, 2019**

# **Denver Veterans Day Parade**

Colorado Veterans Project hosts multiple high-profile events during Veterans Day and Memorial Day in Colorado. Our events are focused on bringing together the local community, businesses and local Veterans in order to celebrate the sacrifice and service of our Veterans.

Held in downtown Denver, Denver Veterans Day attracts more than 45,000 spectators and participants. This event will allow you to directly market to a captive and local audience in Denver, Colorado. Attendees of Denver Veterans Day include senior government representatives, high-ranking military officials, multiple local Veteran organizations, military families, and Veteran supporters throughout the state. Our ability to consistently attract influential attendees and supporters is our key to success.

For more information on sponsorships, please contact:

**Rob Bingham**

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[ColoradoVeteransProject.org](http://ColoradoVeteransProject.org)

## **Sponsorship Opportunities**

**RED**

**\$2,500**

- ★ Company float in the Parade
- ★ Distribute marketing material during event
- ★ Your company logo will appear on all marketing material and hyperlinked on website which receives 22,000 page hits in the month leading up to Veterans Day

**WHITE**

**\$5,000**

- ★ Company float in the Parade
- ★ Host a booth at the Festival in order to promote your marketing agenda
- ★ Distribute marketing material during event
- ★ Your company logo will appear on all marketing material and hyperlinked on website which receives 22,000 page hits in the month leading up to Veterans Day
- ★ Your company logo will be displayed prominently on the route near Civic Center Park for all local participants to view

**BLUE**

**\$7,500**

- ★ Company float in the Parade
- ★ Host a booth at the Festival in order to promote your marketing agenda
- ★ Distribute marketing material during event
- ★ Your company logo will be displayed prominently on the route near Civic Center Park for all local participants to view
- ★ Your company logo will appear on all marketing material and hyperlinked on website which receives 22,000 page hits in the month leading up to Veterans Day
- ★ Mentioned as a sponsor in all news, media, and press releases
- ★ Cross-marketing promotion within our other events, i.e.: Run, Festival
- ★ Any other benefit that will assist your company achieve its marketing goals

[DenverVeteransDay.com](http://DenverVeteransDay.com)