



# SATURDAY, NOVEMBER 10, 2018

# Denver Veterans Day Festival

Colorado Veterans Project hosts multiple high-profile events during Veterans Day and Memorial Day in Colorado. Our events are focused on bringing together the local community, businesses and local Veterans in order to celebrate the sacrifice and service of our Veterans.

Held in downtown Denver, Denver Veterans Day attracts more than 40,000 spectators and participants. This event will allow you to directly market to a captive and local audience in Denver, Colorado. Attendees of Denver Veterans Day include senior government representatives, high-ranking military officials, multiple local Veteran organizations, military families, and Veteran supporters throughout the state. Our ability to consistently attract influential attendees and supporters is our key to success.

For more information on sponsorships, please contact:

**Todd Youngblood**

(970) 403-2196

[Todd@ColoradoVeteransProject.org](mailto:Todd@ColoradoVeteransProject.org)

[ColoradoVeteransProject.org](http://ColoradoVeteransProject.org)

## Sponsorship Opportunities

**RED**

**\$1,000**

- ★ Host a booth in order to promote your marketing agenda
- ★ Distribute marketing material during event
- ★ Your company logo will appear on all marketing material and linked on website which receives more than 22,000 visitors in the month leading up to Veterans Day
- ★ Your marketing material or SWAG in 5K/10K Run race bags

**WHITE**

**\$2,500**

- ★ Host a booth to promote your marketing agenda
- ★ Distribute marketing material during event
- ★ Your company logo will appear on all marketing material and linked on website which receives more than 22,000 visitors in the month leading up to Veterans Day
- ★ Your company logo will be displayed prominently within Civic Center Park for all local participants to view
- ★ Your marketing material or SWAG in 5K/10K Run race bags

**BLUE**

**\$5,000**

- ★ Host a booth to promote your marketing agenda
- ★ Distribute marketing material during event
- ★ Your company logo will appear on all marketing material and linked on website which receives more than 22,000 visitors in the month leading up to Veterans Day
- ★ Your company logo will be displayed prominently within Civic Center Park for all local participants to view
- ★ Mentioned as a sponsor in all news, media, and press releases
- ★ Cross-marketing promotion within our other events, i.e.: Run and Parade
- ★ Your marketing material or SWAG in 5K/10K Run race bags
- ★ Any other benefit that will assist your company achieve their marketing goals

[DenverVeteransDay.com](http://DenverVeteransDay.com)